

# Finance for Management and Organizational Studies MOS3310A Section 001



Course Outline: Fall 2009

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## COURSE DESCRIPTION

An introduction to the role of financial management including financial markets and analysis, working capital management, capital budgeting and long-term financing.

## TEACHING MATERIALS

Brealey, R., Myers, C., Marcus, A.J., Maynes, E.M., and Mitra D., Fundamentals of Corporate Finance, 4<sup>th</sup> Canadian Edition, McGraw-Hill Ryerson, 2009, ISBN-13: 978-0-07-098403-5

Finance Lab Website: <http://lyryx.com>

## INSTRUCTOR

Danny L. Morrison, MBA  
Room #, SSC 2234  
[dmorri28@uwo.ca](mailto:dmorri28@uwo.ca)

## CLASSROOM

UC-202 Wednesday 9:30 AM to 11:30 AM and  
SSC-3028 Friday 9:30 AM to 11:30 AM

## OFFICE HOURS

Wednesday 2:00 PM to 4:00 PM

## EVALUATION

Midterm Examination	40%	October 24 <sup>th</sup> SSC-2028 2 PM to 4 PM
Final Examination	40%	TBD (Exam period Dec 11-22)
Assignment (7 Labs)	<u>20%</u>	
Total	100%	

## TOPICS

- I. Introduction (Chapters 1–3)
- II. Value (Chapters 4–9)
- III. Risk and Return (Chapters 10–12)
- IV. Financing (Chapters 13–14)
- V. Capital Structure and Dividend Policy (Chapters 15–16)
- VI. Financial Planning (Chapters 17–19)
- VII. Short-term Financial Decisions (Chapters 20–21)
- VIII. Special Topics (if time permits)

(See lecture schedule)

## LECTURE SCHEDULE\*

Topics will be covered in the following order during the term. Approximate lecture dates are given so that you can keep up with the readings. Ideally, you should do the required readings before the topic is covered in class. **Lectures are intended to highlight certain areas of each topic--there is not enough time available for us to cover all the material in class.** However, you are responsible for **all** the material in the text. Thus, it is important for you to keep up with the readings. Students should also note that the workload for this course is heavy and should schedule their time accordingly.

Date	Lecture	Read	Topic
<b>INTRODUCTION</b>			
September 11	1	Chapter 1	Course Introduction and Overview of Managerial Finance
September 16	2	Chapters 2 & 3	The Financial Environment
<b>VALUE</b>			
September 18	3	Chapter 4	Time Value of Money Lab#1
September 23	4	Chapters 4 & 5	Time Value of Money, and Valuing Bonds
September 25	5	Chapter 5	Valuing Bonds Lab #2
September 30	6	Chapter 6	Valuing Stocks
October 2	7	Chapter 6 & 7	Valuing Stocks, and Net Present Value
October 7	8	Chapter 7	Net Present Value Lab #3
October 9	9	Chapter 8	Discounted Cash Flow Analysis
October 14	10	Chapter 9	Project Analysis Lab #4
October 16	11	Chapter 17	Financial Statement Analysis
October 21	12	Chapter 18	Financial Planning
October 23	13		Review for Mid-term Test
October 24		Lectures 1 -13	<b>MIDTERM TEST</b>
<b>RISK</b>			
October 28	14	Chapter 10	Risk, Return, and the Opportunity Cost of Capital Lab #5
October 30	15	Chapter 11	Capital Budgeting
November 4	16	Chapter 11	Capital Budgeting Lab #6
November 6	17	Chapter 12	Cost of Capital
November 11	18	Chapter 12	Cost of Capital Lab #7
<b>CORPORATE FINANCING</b>			
November 13	19	Chapter 13	Overview of Corporate Financing (Securities)
November 18	20	Chapter 14	How Corporations Issue Securities
November 20	21	Chapter 15	Capital Structure
November 25	22	Chapter 16	Dividend Policy
<b>SHORT-TERM DECISIONS</b>			
November 27	23	Chapter 19	Working Capital Management
December 2	24	Chapter 20	Cash and Inventory Management
December 4	25	Chapter 21	Credit Management and Collection
December 9	26		Final Exam Review
		Lectures 14 -26	<b>FINAL TEST</b> [TBD Final examination period Dec 11-22]

\*Dates and order subject to change

## IMPORTANT REMARKS

***Requests for make-up exams and other special arrangements will ONLY be considered in extenuating circumstances and ONLY upon recommendation of Academic Counseling or the Dean's Office. Please see Academic Counseling before requesting exam accommodation.***

Requests for reassessments must be made within 7 working days after the graded material has been made available to students (i.e., the day the test is returned). If a student does not claim the returned material within 7 working days after the grade material has been returned to class, the student automatically forfeits the right to request for reassessments. Reassessments should normally be completed within 20 working days of the request. The instructor reserves the rights to adjust the grade upward or downward due to the reassessment.

If a student misses any classes, it is the student's responsibility to cover any materials missed. Answers and solutions to any questions or practice problems taken up in the lectures will not be posted.

Students who hand in their assignments late will be penalized at 10% per day late (i.e., 2 points towards the final grade), including Saturdays and Sundays.

If a student misses the final exam, it is the student's responsibility to petition Academic Counseling, Dean's Office in order to write a special exam in place of the original exam. Academic Counseling will expect the student to submit the appropriate documentation explaining the student's absence during the time of the original exam.

Cheating, plagiarism, and disruption of classes are not permitted; UWO considers these to be serious offences. Students must write their essays and assignments in their own words. Whenever students take an idea or passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. (See, "Scholastic Offences" in the UWO Calendar for further explanation).

Plagiarism is a major academic offence. For information on scholastic offences, penalties and other academic rights and responsibilities please see the [Academic Rights and Responsibilities](#) section of the academic calendar.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com.

Students may want to communicate to the instructor via email. It is advised that these questions require only a short answer. Questions that may need an answer longer than three sentences should be addressed during the office hours. In some instances, the information in the email may be beneficial to the whole class. In this case, the email may be broadcasted to the class. Students are advised, therefore, not to include private or personal information in any emails.

## GENERAL INFORMATION

If, on medical or compassionate grounds, you are unable to meet your academic responsibilities, i.e., unable to write term tests or final examinations or complete course work by the due date, you should follow the instructions listed below. You should understand that academic accommodation will not be granted automatically on request. You must demonstrate that there are compelling medical or compassionate grounds that can be documented before academic accommodation will be considered. Read the instructions carefully. In all cases, action must be taken at the earliest possible opportunity, preferably prior to the scheduled examination, test or assignment.

1. Check the course outline to see if the instructor has a policy for missed tests, examinations, late assignments or attendance. The course outline should include the preferred method of contact (e-mail, phone, etc.).
2. Inform the instructor prior to the date of the scheduled time of the test or examination or due date of the assignment. If you are unable to contact the instructor, leave a message for him/her at the department office.
3. Bring your request for accommodation to the Social Science Academic Counselling Office, Room 2105, Social Science Centre, telephone 519 661-2011 or fax 519 661-3384. Be prepared to submit documentation of your difficulties.
4. If you decide to write a test or an examination you should be prepared to accept the mark you earn. Rewriting tests or examinations or having the value of the test or examination reweighted on a retroactive basis is not permitted.

## TERM TESTS and MID-TERM EXAMS

1. If you are unable to write a term test, inform your instructor (preferably prior to the scheduled date of the test). If the instructor is not available, leave a message for him/her at the department office.
2. Be prepared, if requested by the instructor, to provide supporting documentation. Submit your documentation to the Social Science Academic Counselling Office.
3. Make arrangements with your professor to reschedule the test.
4. The Academic Counselling Office will contact your instructor to confirm your documentation.

## FINAL EXAMINATIONS

1. You require the permission of the Dean, the instructor, and the Chair of the department in question to write a special final examination.
2. If you are unable to write a final examination, contact the Social Science Academic Counselling Office in the first instance to request permission to write a special final examination and to obtain the necessary form. You must also contact your instructor at this time. If your instructor is not available, leave a message for him/her at the department office.
3. Be prepared to provide the Social Science Academic Counselling Office and your instructor with supporting documentation.
4. You must ensure that the Special Examination form has been signed by the instructor and Department Chair and that the form is returned to the Social Science Academic Counselling Office for approval without delay.

## LATE ASSIGNMENTS

1. Advise the instructor if you are having problems completing the assignment on time (prior to the due date of the assignment).
2. Submit documentation to the Social Science Academic Counselling Office.
3. If you are granted an extension, establish a due date.

4. Extensions beyond the end of classes must have the consent of the instructor, the Department Chair and Dean. A Recommendation of Incomplete form must be filled out indicating the work to be completed and the date by which it is due. This form must be signed by the student, the instructor, the Department Chair, and the Dean's representative in the Academic Counselling Office.

## **SHORT ABSENCES**

If you miss a class due to a minor illness or other problems, check your course outlines for information regarding attendance requirements and make sure you are not missing a test or assignment. Cover any readings and arrange to borrow notes from a classmate.

## **EXTENDED ABSENCES**

If you are absent more than approximately two weeks or if you get too far behind to catch up, you should consider reducing your workload by dropping one or more courses. This must be done by the appropriate deadlines. (Refer to the Registrar's website for official dates.) The Social Science Academic Counsellors can help you to consider the alternatives. At your request, they can also keep your instructors informed of your difficulties.

## **DOCUMENTATION**

- Personal Illness: If you consulted Student Health Services regarding your illness or personal problem, you should complete a Records Release Form at the time of your visit allowing them to notify Social Science Academic Counselling Office. Once your documentation has been assessed, the academic counsellor will inform your instructor that academic accommodation is warranted.
- If you were seen by an off-campus doctor, obtain a certificate from his/her office at the time of your visit. The doctor must provide verification of the severity of the illness for the period in question. Notes stating "For Medical Reasons" are not considered sufficient.
- In Case of Serious Illness of a Family Member: Obtain a medical certificate from the family member's physician.
- In Case of a Death: Obtain a copy of the newspaper notice, death certificate or documentation provided by the funeral director.
- For Other Extenuating Circumstances: If you are not sure what documentation to provide, ask an Academic Counsellor.

**Note:** Forged notes and certificates will be dealt with severely. To submit a forged document is a scholastic offence and you will be subject to academic sanctions.

## **ACADEMIC CONCERNS**

- You need to know if your instructor has a policy on late penalties, missed tests, etc. This information may be included on the course outline. If not, ask your instructor.
- You should also be aware of attendance requirements in courses such as Business and English. You can be debarred from writing the final examination if your attendance is not satisfactory.
- If you are in academic difficulty, check the minimum requirements for progression in your program. If in doubt, see your Academic Counsellor.
- If you are registered in Social Science courses but registered in another faculty (e.g., Arts or Science), you should immediately consult the Academic Counselling Office in your home faculty for instructions.